

# WEB SITE PRIVACY POLICY

Milliken & Company created this Web Site Privacy Policy (“Privacy Policy”) in order to ensure the confidence of visitors and customers (“you” or “your”) of our Web site (the “Site”), and to demonstrate our commitment to fair information practices and the protection of privacy.

## 1. Types of Information Collected

a. Traffic Data Collected. We automatically track and collect the following information when you visit our Site, including your: (i) IP address; (ii) domain server; (iii) type of computer; and (iv) type of web browser (collectively “Traffic Data”). Traffic Data is anonymous information that does not personally identify you but is helpful for marketing purposes or for improving your experience on the Site. We also use “cookies,” which are small data files that may be stored on your computer by the Site.

b. Personal Information Collected. In order for you to access certain services and to purchase products that we offer via the Site, we require you to provide us with information that personally identifies you (“Personal Information”). Personal Information may include: (i) Contact Data (such as your name, mailing and e-mail addresses); and (ii) Financial Data (such as your account or credit card number). If you communicate with us by e-mail or complete online registration forms, surveys or other forms, any information provided in such communication may be collected as Personal Information.

## 2. Uses of Personal Information Collected

We will use Contact Data to respond to your requests and inquiries and we may use Contact Data to send you information about our company, including our affiliates, or our products or services, or to contact you when necessary. We use your Financial Data to verify your qualifications for certain products or services and to bill you for products and services. We may provide your Contact Data to third parties, including, but not limited to, our affiliates and franchisees.

## 3. Use of Recruiting Information Collected for Recruiting (if Applicable)

Through the Milliken.com page, you may submit information for consideration by us in hiring. In addition to Personal Information, this submission includes information about your educational and professional experience (all such submitted information, except for Personal Information, is referred to as “Recruiting Information”). Recruiting Information shall only be used for our internal recruiting purposes and will not be shared with or provided to any third party.

## 4. User Choice Regarding Collection, Use and Distribution of Personal Information

You may choose not to provide us with any Personal Information. In such an event, you can still access and use much of the Site; however you will not be able to access and use those portions of the Site that require your Personal Information. Some pages on the Site may give you the option of revealing certain Personal Information about yourself on the Site. If you desire to change any information about yourself

that you have submitted, please send your request with clear instructions to us at the Contact Us link on the Site.

#### **5. Confidentiality of Personal Information**

Except as otherwise provided in this Privacy Policy, we will keep your Personal Information and, if applicable, Recruiting Information private and will not share it with third parties, unless such disclosure is necessary to: (a) comply with a court order or other legal process; (b) protect our rights or property; or (c) enforce or administer our Terms of Use and Terms and Conditions.

#### **6. Lost or Stolen Information**

You must promptly notify us if your credit card, user name or password is lost, stolen or used without permission. In such an event, we will cancel that credit card number, user name or password and update our records accordingly.

#### **7. Links and Your Privacy**

The Site contains links to other Web sites. We are not responsible for the privacy practices or the content of such Web sites.

#### **8. Updates and Changes to Privacy Policy**

We reserve the right, at any time and without notice, to add to, change, update or modify this Privacy Policy, simply by posting such change, update or modification on the Site. Any such change, update or modification will be effective immediately upon posting on the Site.